

MD AFRAIN GULAM KABIR RAFID

Digital Marketing Specialist • AI Consultant • SaaS Founder
+880 1327-068809 • afrainkabir3322@gmail.com • Mymensingh, Bangladesh
afrainkabirrafid.ami.bd • skillshop.credential.net/...

PROFESSIONAL SUMMARY

AI-driven Digital Marketing Specialist with hands-on experience in performance marketing, automation, and data analytics. Proven ability to design and execute high-converting campaigns across multiple platforms. Former Head of Digital Marketing with a strong record of improving ROI, scaling user acquisition, and leveraging AI tools for business growth. Google-certified professional with 11+ certifications and founder of Rubie Corp, an AI service company focused on SaaS products.

CORE SKILLS

- Digital Marketing Strategy
- Performance Marketing
- Google Ads (Search, Display, Video)
- SEO & SEM
- Social Media Marketing (SMM)
- Conversion Rate Optimization (CRO)
- Google Analytics & Reporting
- AI Tools & Marketing Automation
- Content Strategy & Brand Growth
- SaaS Growth Consulting
- Lead Generation
- AI Prompt Engineering
- Email Marketing
- Branding & Funnel Building
- Data Analysis & Decision Making

PROFESSIONAL EXPERIENCE

Head of Digital Marketing | *Shohozbibaho.com* 2025 - Present

Bangladesh's Leading Wedding Platform

- Led end-to-end digital marketing strategy and execution across all channels.
- Managed and optimized paid ad campaigns on Google Ads, Facebook Ads, and social platforms.
- Increased customer acquisition and improved conversion rates through data-driven campaigns.
- Oversaw content marketing, SEO, social media growth, and brand development initiatives.

Founder | *Rubie Corp — AI Service Company* January 2026 - Present

- Founded an AI service company building innovative SaaS products and smart applications.
- Leading product strategy, development, and go-to-market execution with cutting-edge AI.

Digital Marketing & AI Intern | *SR Dream IT* 2025 - Present

- Hands-on experience in digital marketing campaigns and AI implementation.
- Supporting data-driven decision-making and assisting in AI-powered automation workflows.

Freelance Digital Marketing & AI Consultant | *Self-Employed (Fiverr & Platforms)* Ongoing

- Serving international and local clients with performance marketing and AI consulting.
- Delivering Google Ads campaigns, SEO audits, and AI implementation services.

Google Gemini AI Educator | *Google for Education* 2025 - Present

- Certified educator helping professionals and students implement Google Gemini AI tools.

EDUCATION

Higher Secondary Certificate (HSC) — Science	2025
Royal Media College, Mymensingh • Board: Mymensingh	
Secondary School Certificate (SSC) — Science	2023
Govt. Laboratory High School, Mymensingh • Board: Mymensingh	

CERTIFICATIONS & CREDENTIALS

11 Certifications • 10 Google • 2 AI • 100% Verified

Google Ads Search Certification	Jan 2026
Google Ads Measurement Certification	Jan 2026
Google Ads Apps Certification	Jan 2026
AI-Powered Shopping Ads Certification	Jan 2026
AI-Powered Performance Ads Certification	Jan 2026
Google Ads Video Certification	Dec 2025
Google Ads Display Certification	Dec 2025
Grow Offline Sales Certification	Dec 2025
Google Ads Creative Certification	Dec 2025
Google Gemini AI Educator	2025
Gemini Certified University Student	Oct 2025

Credential Wallet: skillshop.credential.net/profile/mdafraingulamkibirrafid287916/wallet

PROJECTS & PLATFORMS

Hishab Nikash — Expense Tracker — React + Vite, Supabase | FinTech

Multi-wallet finance app (bKash, Nagad, cash) with Baki Khata due tracking, savings goals, and Bangla/English UI. Offline-first, privacy-focused.

Shabdhan — Public Safety Platform — Maps, Anonymous Reporting | Community

Real-time anonymous map-based safety reports with community voting. Covers theft, harassment, and suspicious activity.

Whispr — Encrypted Chat — whispr.qzz.io | Web

Room-based anonymous chat via 6-char codes. AES-GCM 256 encryption, auto-delete after 24 hrs. No signup, no trace.

Linify — Link-in-Bio — SaaS, Vercel | Web

Fast link-in-bio for creators and professionals. Shareable profile with all key links in one place.

PERSONAL INFORMATION

Date of Birth: 9 January 2007

Birthplace: Mymensingh, Bangladesh

Height: 5 feet 7 inches

Blood Group: B+

Nationality: Bangladeshi

Languages: Bengali (Native), English (Proficient)

ADDITIONAL INFORMATION

- Strong English communication skills (written and verbal).

- Experienced with Google Gemini, ChatGPT, and marketing automation platforms.
- Data-driven approach with proficiency in analytics and performance reporting.
- Fast learner with high adaptability to new technologies and trends.
- Available for new projects — typical response time: 24 hours.

REFERENCES

Taufiqun Nur Farid (Durjoy)

Assistant Engineer, Power Grid • CSE, BUET • BCS Administration (46 BCS Recommended)

Phone: 01831-690061